

School Fruit and Vegetable Scheme



What's it all about?

The School Fruit and Vegetable Scheme (SFVS) is a government programme that entitles every child aged 4-6 in fully state-funded schools to a piece of fruit or vegetable each school day, this equates to approximately 2.3m children in approximately 16,600 schools across England.

The scheme was introduced after the NHS Plan, launched in 2000, included a commitment to implement a national fruit and vegetable scheme by 2004. The School Fruit and Vegetable Scheme is funded by central Government.

SFVS National Helpdesk

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Eating 5 a day

The School Fruit & Vegetable
Scheme is part of the national 5 A
DAY programme. Fruit and
vegetables are key to a healthier
lifestyle for all of us and experts
recommend that everyone eats at
least five portions of a variety of fruit
and vegetables in a day.

Eating fruit and vegetables every day helps children and teenagers grow and develop, boosts their vitality and can reduce the risk of many chronic diseases - such as heart disease, high blood pressure, some forms of cancer and being overweight or obese.





